GENERAL BUSINESS CONDITIONS

GENERAL TERMS

Article 1.
These General conditions govern the legal relationship between "ZAGREB PLAKAT d.o.o", Koranska 16, 10000 Zagreb, hereinafter referred to as "Zagreb plakat", on the one hand, and on the other hand by the Client, on the use of advertising surfaces owned by Zagreb plakat, all in accordance with the valid offers of Zagreb Plakat.

All interrelationships between Zagreb plakat and the Client not specifically regulated by these General Terms shall be subject to the Obligations Act and other regulations of the Republic of Croatia.

Contractual relationship

Article 2
The rights and obligations arising from the contractual relationship between Zagreb plakat and the Client shall begin at the moment of the delivery of the Order for advertising actions (hereinafter: the Purchase Order).

By placing the Purchase Order, it is considered that the parties have agreed on the essential terms of the Advertising Agreement, have accepted the General Terms and Conditions, and that the Advertising Agreement has been signed.
Order form

Article 3

In the order form, you must specify the exact name of the advertising action, the duration of the action with the exact start date and end date, the number of the bid, and the Purchaser’s details (name and address, MBS, giro account, etc.).

Zagreb plakat d.o.o

ZAGREB PLAKAT d.o.o.
Zagreb 10000, Koturaška 51
OIB 32111742300
MB 2076543
Registered with the Court Register of the Commercial Court of Zagreb
Zagrebačka banka d.d., IBAN HR9123600001102022328
Share capital: 20.000,00 kn, paid in its entirety
Management: Bosiljka Grbašić, Kruno Bodegray
www.zagrebplakat.hr
zagrebplakat@zagrebplakat.hr

The Order Form will be available at the location of Zagreb plakat and on the Zagreb plakat official website.

Canceling the order

Article 4

The Purchase Order may be canceled no later than 40 (forty) days prior to the commencement of advertising without legal consequences, with a written explanation.

If the Client fails to submit a written cancellation of the Purchase Order, the Client pays the following compensation price:
- 25% if it is canceled from 39th to 31st day from the beginning of the action;
- 50% if it is canceled from the 30th to the 22nd day from the beginning of the action;
- 100% if you cancel 21 days from the beginning of the action.
Prices and terms of payment

Article 5

The prices of advertising services (hereinafter: Services) are determined by Zagreb plakat's price list (hereinafter referred to as the "Price List"), which is effective at the time of the provision of services.

Zagreb plakat is authorized to change the Price List, and it is obliged to publish it and make it available in a customary and convenient manner.

All changes to the Price list will be published at least 45 (forty-two) days before application.

Article 6

If Zagreb plakat expands its business to new advertising services, prices for such services apply on the date of the price list.

The price list will be available at the location of Zagreb plakat and on the official web pages of Zagreb plakat.

Payment and payment terms

Article 7

Zagreb plakat submits invoices to the Client within 5 (five) days from the date of the commencement of the advertising campaign.

The Client is obligated to make payment for the invoice for the Service performed and pay any fees directly to the Zagreb Plakat giro account within 30 (thirty) days of the invoice unless otherwise agreed.

If due to the Client's omission the Zagreb Plakat's identifying information or the account number is not properly entered in the payment order, Zagreb Plakat will consider that the claim is settled only after the Client presents the proof of the payment properly executed.

Collection of uncollected receivables

Article 8

If the Client fails to make a payment by invoice by the due date specified in the invoice, Zagreb plakat will send a payment notice (hereinafter referred to as "Notice").

The notice contains information about the amount outstanding and the invoice number.

If the Client is late to meet the financial obligation, he owes, in addition to the principal, a default interest.
Transfer of the Client's Relationship

Article 9

The Client may not transfer the rights and obligations from his / her Contract with Zagreb plakat to a third natural or legal person.

If the Client transfers the rights and obligations from his/her contractual relationship to a third natural or legal person, the transfer of the contract shall be considered null and void and shall not produce any legal effect to Zagreb plakat. The Client is responsible for paying the cost of all services and damages suffered by Zagreb Plakat.

Technical and operational capabilities of advertising surfaces

Article 10

Zagreb plakat undertakes to urgently eliminate all the deficiencies on poster surfaces and undertakes to fulfill its obligations under the contract.

Zagreb plakat can not guarantee that during the contractual relationship the poster will be continuously in function, visible or undamaged. Short disturbances in the aforementioned terms do not give the Client the right to seek additional services or damages of any kind.

During the election campaign, Zagreb plakat retains the right in the agreement with the Buyer, if necessary reducing the scope of individual commercial advertising campaigns, and assumes the obligation to postpone the posters after the end of the pre-election campaign.

For actions of general social interest, cultural, humanitarian or ecological actions, for the needs of theaters, museums, schools and the like, depending on the available capacity at a given time, Zagreb plakat will approve special discounts or free advertising.

Article 11

The Client accepts full responsibility for the content of the posters, and in the event of a violation of the law of the Republic of Croatia, infringement of copyright or similar dispute directly responds to the injured third party.

In the event of a ban on the publication of unauthorized advertising or in the case of a court order to terminate the inadmissible advertising, the Client shall pay Zagreb plakat the full price as if the action was duly executed and bear the cost of the irregular removal of the poster.

Objection to service

Article 12

The Client may submit a complaint to Zagreb plakat on the quality of the contracted service performed.
An objection from Paragraph 1 of this Article shall be submitted by the Client in writing to the Zagreb plakat, within 3 days of the date of the poster completion, at the address of Zagreb plakat. The objection must contain the facts and evidence on which it is based.

In the objection to the quality of the contracted service performed, it is necessary to precisely describe the omissions, enclosing evidence in the form of photographs.

When Zagreb plakat receives a complaint from the Client, it is authorized to:

a) accept the complaint and make an urgent poster replacement to match the contracted service

b) within three days from the date of receipt of the objection, reject the same by a written notice to the Client.

**Obligation to store data and posters**

**Article 14**

Zagreb posters will collect, process and keep personal and identifying information of the Client. Zagreb will disclose all details of the Client on a confidential basis and will not relinquish it to third parties (without the consent of the Client) and use it for their own purposes as well as those provided for by the Law.

Zagreb plakat is obliged to keep the Client’s poster on the basis of a long-term contractual relationship, 15 days after the expiration of the campaign in large format, and if Zagreb plakat does not receive the request for the poster delivery to the Client or his subsequent storage, the company is no longer responsible for the poster /advertising message and has no further obligations towards the Client.

**Dispute resolution**

**Article 15**

For all disputes that may arise from contractual relations, including disputes regarding the interpretation, application or performance of these General Terms and Conditions, Zagreb plakat and the Client will endeavor to resolve the matter in a peaceful manner.

If the parties fail to settle disputes by peaceful means, the jurisdiction of the court in Zagreb shall be agreed upon.

**Amendments to these General Terms and Conditions**

**Article 16**

Zagreb plakat will publish and make available, as usual, all changes to these General Terms and Conditions.
Entry into force of the General Conditions of Business

Article 17

These General Terms and Conditions of Business are mandatory and are applied indefinitely and go into effect on the day of signing.


MANAGEMENT BOARD MEMBER

Bosiljka Grbašić

MANAGEMENT MEMBER

Kruno Bodegray